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***For Immediate Release***

**Bye Bye Germs™ Tackles Back-to-School Cold & Flu Season  
With a Healthy and Organic Alternative to Hand Sanitizer**  
*Limited edition mini-sprays available only at the Minnesota State Fair*

**Plymouth, MINNESOTA— August 10, 2011—** Children, on average, suffer from six to ten colds a year, according to the Centers for Disease Control. They also say the common cold is to blame for 22 million missed school days. The best way to fight the common cold? Keeping hands clean.

Bye Bye Germs™ is an organic alternative to traditional hand sanitizers that contain alcohol that dries the skin and other ingredients that can sicken children. This spray was specifically crafted with lavender, eucalyptus, lemon, and tea tree essential oils that kill germs without drying out a child's delicate skin.

"Nothing spreads cold germs faster than a classroom full of kids," said Minnesota entrepreneur Kelly Lucente. "In fact, many teachers include hand sanitizer and disinfectants on their school supplies lists. Bye Bye Germs™ is a healthy organic alternative to traditional chemical-filled sanitizers. We're excited to offer mini-bottles at the Minnesota State Fair. Not only are they perfect-size to put in back-to-school bound backpacks, but are good to use while you're out enjoying the fair! From petting animals to eating foods on a stick, it's not always easy to wash your hands when you're at the fair. Having some germ-killing sanitizer around is a good idea."

Bye Bye Germs™ is only part of the Bye Bye Shop's product line. They also make Bye Bye Monster®, the best-selling complete bedtime solution for children who struggle with fear at bedtime, Bye Bye Bugs™, organic insect repellent, Hello Slumber™, organic sleepy-time linen spray, and Hello Happy™, organic happy-day spray for kids with a case of the grumpies.

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**About Bye Bye Shop:**

The Bye Bye Shop is a woman owned, mom-run company based in Plymouth, MN that creates organic children's products with a heartfelt philosophy promoting healthy living using all-natural ingredients.